

Electoral Act 1907 section 175ZE

In compliance with section 175ZE of the Electoral Act 1907, PTA is required to report on expenditure incurred during the financial year in relation to advertising agencies, market research organisations, polling organisations, direct mail organisations and media advertising organisations.

The details of the report are as follows:

	2005 \$
Expenditure with advertising agencies:	
Ascot Sign Co	356,110
Architectural Illustration	3,500
Bowtell Clarke & Yole	8,793
Creative Mat Boards	3,150
Concept Media	2,483
Definition	47,330
Design Graphic Management	6,515
Discus Digital Print	122,854
Exposure Digital	38,776
Gatecrasher Advertising	570,186
Image Source	43,877
Information Radio	9,750
Jason Signmakers	1,792,038
Key 2 Design	90,963
Market United Pty Ltd	62,336
The Sign Shop	7,096
P K Signs	2,434
	3,168,191
Expenditure with market research agencies:	
Centre for Industry Research	27,978
Patterson Market Research	50,901
Taylor Nelson Sofres	291,139
	370,018
Expenditure with polling agencies:	Nil
Expenditure with direct mail agencies:	Nil
Expenditure with media advertising agencies:	
Advance Press Pty Ltd	770,664
Australia's Golden Outback	591
Albany and Greater Southern Weekender	500
ART Publishing	1,818
Countrywide Publications	6,673
CVA Film and Television	980
Dowd Publications	2,790
JMG Marketing	1,545
Marketforce Limited	169,543
Media Decisions	743,771
Picton Press	5,921
Radiowest Broadcasters	3,000
State Law Publisher	3,366
WBMC	26,950
	1,738,112
TOTAL EXPENDITURE	5,276,321